

**MINUTES OF THE REGULAR MEETING OF THE BOARD OF ALDERMEN
CITY OF BRANSON, MISSOURI, SEPTEMBER 23, 2002**

The Board of Aldermen of the City of Branson, Missouri met in regular session in the Council Chambers of the City Hall on September 23, 2002 at 7:00 p.m. with the following members present:

Mayor Schaefer presiding, Dick Gass, Stan Barker, Larry Taylor, Ron Huff, Eric Farris, and Bob Warlick present.

Also in attendance were: City Administrator Terry Dody, Assistant City Administrator Kevin Faught, City Attorney Deborah Deuster, City Clerk Sandra Williams, Police Chief Steve Mefford, Communications Director Jerry Adams, Health Director Linn Smith, Fire Chief Carl Sparks, Director of Human Resources Deb Durler, Director of Planning Don Stephens, Director of Finance Deanna Schlegel, Director of Planning Don Stephens, Bruce W. Bowlin, Cliff Sain, Steve Bradford, Dennis Wood, Terry Gilson, Ricky R. Renfro, Ross Summers, Jim Langham, Bob McDowell, Rick Baker, Jerry Henry, Rick Milstead, Ann McDowell, Rodney Gray, Karen King, David Queen, Jim Perkin, Susan Perkin, Chris Myer, Tony Shill, Tiffney Myers, Shelly Forbes, Gayla Roten, Steve Critchfield, Stan Bess, Bethany Thomas, Patrick Cox, Garrett Wishall, Tom Odovin, and Gary Noble.

Mayor Schaefer called the meeting to order with the "Pledge of Allegiance," and Don Stephens gave the invocation.

Mayor Schaefer asked for any additions or corrections to the minutes of the public meeting of August 20, 2002 and the regular meeting of September 9, 2002. Alderman Huff moved to approve the minutes of the August 20, 2002 public meeting and the September 9, 2002 regular meeting, as presented. Motion was seconded by Alderman Barker. Voting Aye: Gass, Barker, Taylor, Huff, Farris, and Warlick. Nays: None. Motion carried.

**APPROVAL
OF MINUTES**

REGULAR AGENDA:

At this time, Alderman Warlick moved to postpone Item #15 until the October 28, 2002 meeting. Alderman Barker made the second. Voting aye: Gass, Barker, Taylor, Huff, Farris, and Warlick. Nays: none. Motion carried.

Final reading of Bill No. 2440, an ordinance adopting a budget for the City of Branson, Missouri, for the fiscal year October 1, 2002, through September 30, 2003, and providing that certain amounts shown in the

**BILL NO. 2440
ADOPTING BUDGET
OCTOBER 1, 2002
THROUGH**

budget document are appropriated for the various departments specified in said budget was read by title by City Clerk Williams, and Terry Dody provided

**SEPTEMBER 30, 2003
ORD. NO. 2002-114**

the staff report stating, this bill adopts the 2002-2003 Operating and Capital budgets and appropriates the amounts for the purpose as set forth therein. Alderman Taylor inquired about the \$12,000 in the Bond Fee; and why the total expenditures, not counting transfers, in the individual departmental budgets and the Budget Summary attached to the ordinance does not match. It was explained that the Operating Budget and Capital Budget would not necessarily reconcile with the actual appropriation ordinance that is being approved, unless the capital projects, which are shown in both the individual department budgets for information only as to the distribution, and again in the Capital budget are removed in one area to balance to the Summary Budget amount of \$38,865,531. At this time, Administrator Dody asked Karen King, our independent auditor, and David Queen, Bond Counselor to speak on questions regarding the budget.

Karen King, of Berberich Trahan & Company addressed the Board regarding the treatment of the temporary notes. She indicated, the basic rule is if you have a short-term note (defined as being 12 months or less in duration) then it is not included in the operating statement or in the revenues and expenditures, but instead it is a liability in the particular fund that received the monies. None of it hits your operating statement or your revenues. Only when you actually make it a long-term note does it eventually hit the operating statement. Mrs. King also stated that in the legal document, “appropriate” means that funds have to be available, it doesn’t necessarily mean it has to show up in the operating budget. Certainly some of the language that appears in legal documents are not necessarily interpreted the same way by accountants and lawyers.

David Queen, Bond Counselor, 5105 W. 83 Terrace, Kansas City, addressed the Board stating, they looked at the bond documents and reviewed the bond language to assure themselves that the language used is being interpreted properly. Certainly some of the language that appears in legal documents are not necessarily interpreted the same way by accountants and lawyers. Mr. Queen indicated in some ways it is confusing, the way Capital accounting works. He believed the way the debt shows in the Capital Project Budget and what the Operating Budget is designed to cover have created some good questions, but he wanted the City to know they are in compliance with the Financing Agreement.

At this time, Mayor Schaefer entertained a motion to approve the final reading of Bill No. 2440. Alderman Gass made the motion, seconded by Alderman Barker. Voting aye: Gass, Barker, Huff, Farris, and Warlick. Nay: Taylor. Motion carried. Ordinance No. 2002-114 was duly enacted.

Police Chief Steve Mefford addressed the Board regarding a concern and some issues raised regarding the need for a way to prevent a possible child abduction or to assist in the rescue of a child abductor. Mr. Mefford stated they have been involved in a program for the last couple of years and Kevin Powell, Captain of the "Support Service Division" was present to explain the program.

**PRESENTATION
CHILD ALERT SYSTEM
& AMBER PLAN**

Mr. Powell informed the Board and audience that the Branson Police Department has been a part of "Abduction Central Alert" or ACA System. This System is sponsored by the Child Alert foundation, which is a national internet based software company. It is the most advanced community alert system developed, and is based on the "Amber Plan" that everyone hears so much about. It is a totally automated software program that is five times more effective than the original concept and out performs all other programs available. It alerts pagers, faxes, e-mails, internet alarms, web capable cell phones and more, all within a telescopic 100-mile radius (what is called the "Zone of Influence"). Some of the law enforcement agencies that belong to ACA are Sheriff's Departments, Municipal Police Departments, State Departments, and some Federal Departments such as the FBI, as well as the State Highway Patrol. There are approximately 21 law enforcement agencies in this zone. In our 100-mile radius are Joplin to the west; Stockton, Bolivar, Buffalo to the north; East is Waynesville, and St. Roberts; and south is Berryville and Harrison in Arkansas.

Mr. Powell also informed the Board that the "Chief Law Enforcement Officer" of the county is the one that is reconcilable for reporting and registering sexual offenders. Sheriff Jimmy Russell, Taney County Sheriff's Department is that person in Taney County. When the County is linked to the website then the Sexual Offenders Registration List will be linked to that website. Administrator Dody added that when the Sheriff's Department establishes their website, the City will establish a link to the Sheriff's Department through our Police Department, and the information will be available. At this time, additional discussion was held regarding how the system worked.

Mayor Schaefer then entertained a motion to accept this report. Alderman Huff made the motion, seconded by Alderman Barker. Voting aye: Gass, Barker, Taylor, Huff, Farris, and Warlick. Nays: none. Motion carried.

A presentation of the Quarterly Marketing Report by the Branson/Lakes Area Chamber of Commerce was the next item on the Agenda. Ross Summers, Executive Vice President of the Chamber addressed the Board stating the

**PRESENTATION
QUARTERLY MARKETING
REPORT-CHAMBER
OF COMMERCE**

presentation would be different from presentations made in the past. Mr. Summers informed the Board that Ann McDowell, Gary Noble, and Jerry Henry would be providing the presentation and he would be providing the ending summary. Mr. Summers then turned the floor over to Ann McDowell.

Ann McDowell, Chairman of the Marketing Advisory Council, provided the City with a brief overview of the membership and organization of the Chamber with a special emphasis on professional volunteer involvement and how it is maximized for the benefit of the community. She stated the Chamber was over 900 members strong and represents 6,000 area employees of general business operations, 15,000 rooms within lodging establishments, 45,000 theater seats and every major visitor attraction in our area.

The 150+ businesses that make up the Marketing Partner members of the Chamber donate more than \$900,000 annually for the collective marketing efforts of the community. These businesses receive only minimal direct benefit to their individual business. They contribute the money for the collective good of promoting tourism, thus benefiting the overall economy of our area.

Mrs. McDowell then explained how the Board of Directors for the Chamber was elected, term of office, representation, and member the Chairman appoints to the Board. The Board of Directors is responsible for policy-making, finances and directing four councils that carry out the Chamber's work. These councils, Membership and Funding; Marketing Advisory; Community and Economic Development; and Small Business Development, are each chaired by a member of the Board of Directors. Complete responsibility for the appropriation of tourism tax dollars resides within the Marketing Advisory Council. The Marketing Advisory Council consists of nine elected representatives, one from each of the industry segments. Five additional members of the council are selected at large by a professional panel of marketing experts, and three additional members of the council are appointed, one of which is a representative from the City, stated Mrs. McDowell.

Mrs. McDowell indicated the process used to develop Branson's marketing plan is not new. It is a process that has been utilized for years, being refined and improved almost continuously. Research is utilized to drive every possible marketing decision in order to be effective and objective. Statistically sound marketing research is the basis for all decisions. Local resources are used to fulfill the marketing plan, when it is most economical and effective. Numerous outside professional resources are utilized when necessary. Mrs. McDowell then turned the floor over to Gary Noble.

Gary Noble, Vice President of Marketing explained the development and implementation of Branson's annual Marketing Plan. The details of the Plan are

published for community and member information by October of each year, with the following subjects being addressed:

Research Committee – The research provides basic consumer and visitor information and direction for every strategic marketing decision. The target audience and markets are identified and analyzed to determine the most efficient ways to motivate them to visit Branson. Research enables them to begin the process from fact rather than supposition, and serves as a qualifier to insure efforts are directed from a community and regional viewpoint rather than an individual member business.

Marketing Team – This team consists of the best marketing minds in the community, along with top echelon out-of-market professionals in public relations, research, media placements, and advertising to supplement the volunteers and staff.

Advertising Committee Creative – The Advertising Committee presently directs Video Post in Kansas City who produces the television creative. This allows them to maximize media weight by applying maximum funding to placement and relatively few dollars to creative. Print creative flows from the television copy and supports our general *Real American Entertainment* theme.

Advertising Committee Media Placement - The current media placement agency, NKH&W of Kansas City provides media recommendations based on applicable research, and the latest state-of-the-art media effectiveness measurement tools available. They also provide an analysis of the reach and frequency achieved, including cost per point analysis and all common methods of measuring advertising effectiveness.

Travel Trade Marketing - The effort in trade print advertising is supported by our sales efforts in the travel agent, meetings, conventions, and SMERF markets that are directed by the Travel Trade Marketing Committee. This group directs our participation in Travel Trade Industry nationwide, and sports and leisure shows throughout the Midwest.

Internet Marketing - Internet usage in America is skyrocketing. Recent studies show that 70% of all travelers have internet access. In the last five years internet penetration has averaged an astounding 29% per year growth rate. Therefore, we must continue to grow our internet visibility. The Internet Marketing Committee oversees the development and advertisement of explorebranson.com. We currently contract website development and advertising placement through Aristotle Web Design located in Little Rock.

Public Relations - The Public Relations effort allows the Chamber to place stories in the media for free. Branson's P. R. efforts continue to be a major contributor to our positive image as a desirable place to visit and live. We are

working with Leum Roberts, a firm with offices in Milwaukee, to assist in our national and regional public relations efforts.

Tourism Development – Area events supported on the volunteer level by task forces include: Branson Area Festival of Lights, Branson Fest, The Adoration Parade, Hot Winter Fun, and The Spring Task Force working with the Branson In Bloom Committee.

Marketing Advisory – The functions and efforts of all of these committees, our task forces and our staff are under the direction of the Marketing Advisory Council. MAC consists of a varied array of marketing professionals and business leaders. Basically, the Chamber gets the benefits of a full service agency whose staff is invested with their hearts and minds as well as financially. Mr. Noble then introduced Jerry Henry.

Jerry Henry, Director of Corporate Research for Silver Dollar City, and Chairman of the Chamber's Research Committee, addressed the Board stating his purpose was to provide an overview of how they used research to arrive at marketing decisions and the major results in the area.

Mr. Henry began by talking about the Research Team, and the two groups that make it up. The Research Committee includes Dr. Ron Coulter, Marketing Research Professor at SMS; Rick Belington, owner of Belington Marketing Services; Beverly Hund, Manager of Research Studies for Bass-Pro Shops; Paul Freeman, owner of Contact Mailing Services; Donna Carlson, Senior Market Analysis for Silver Dollar City; Gary Noble, Vice-President of Marketing for the Chamber, and myself. This group steers the research activity, and the writing of the surveys, which are done by Dr. Chuck Montgomery of Montgomery Consulting in Atlanta; Sherry Silinsky, Senior Research Analysis for Montgomery Consulting; and 10 professionally trained surveyors that do the data gathering.

The majority of competitive destinations do one or two measurements to attract performance, such as advertising inquiries, conversion studies, sales tax data, and monitoring lodging performance. Branson measures each and every one of these in addition to 14 others.

- 1) Advertising Inquiring count which measures the number of inquiries coming in.
- 2) Inquiring conversion rate used to make sure the people calling in do actually visit the community.
- 3) Tracking the Sales Tax Revenues.
- 4) Look at room demand and occupancy.
- 5) Adjust condo room demand. Smith Travel measures the branded motels/hotels which is about 70% of our room demand. Condo's and timeshares represent from 15% to 20% of our room nights so an adjustment is done for that.

- 6) Track our advertised markets, Designated Market Area (DMA).
Essentially, this is where a television broadcast signal can reach.
- 7) Look at our hotel/motel average daily rate, and at visitor length of stay, satisfaction, and intent to return.
- 8) Measure visitation of adult couples versus families.
- 9) Look at visitation by distance.
- 10) Look at first time versus repeat visitation.
- 11) Look at visitations by group.
- 12) Determine activity participation. Whether they go to shows, theme parks, shopping, etc.
- 13) Measure the average number of shows that people attend.
- 14) Measure the condo/timeshare visitation and motor coach visitation.

Mr. Henry stated the Chamber's research includes a variety of research programs. One is the backbone, and that is our Intercept Surveys. We do 400 personal interviews a month at 32 different locations throughout town. The advantage of this is it gives a unique ability for more timely results. Because we are doing it ourselves, we can usually check the results in a couple of weeks. Certainly no more that a month after the fact. Another source is D. K. Shifflet Visitor Profiles, the premier syndicated travel research company in the United States. They have been profiling visitors to every destination in the country since 1992. The Chamber purchases a DKS&A profile every 2 to 3 years for the purpose of quantifying area trips and benchmarking visitor profile data. Another source to help us measure is Smith Travel Research. They provide occupancy, average daily rate, room supply, room demand and room revenue. There are a variety of other studies such as, the American Travelers study, Theater visitors analysis; Lakes area visitor profile; Non-visitor studies; and the Inquiry conversion studies. According to Smith Travel our room demand through July was up 3.9%. Mr. Henry then provided additional research data to the Board before concluding his report.

After questions and comments by the Aldermen, Administrator Dody thanked the Chamber for their report, and said "He thought it was a very successful approach and as we go into the future it is going to be very beneficial, not only for the Council, but for the community to understand also." Mr. Dody also said the Mayor and him had received a telephone call from Senator Carnahan's office in Washington, DC informing the City there would be a Congressional Subcommittee meeting on tourism issues and requested someone from Branson to speak or testify at the hearings. He indicated that Ann McDowell was going as our representative to testify, and he felt she would do an excellent job in Washington on behalf of Branson.

Mayor Schaefer entertained a motion to accept this report. Alderman Warlick made the motion, seconded by Alderman Farris. Voting aye: Gass, Barker, Taylor, Huff, Farris, and Warlick. Nays: none. Motion carried.

Certification of Missouri Local Government Employees Retirement System (LAGERS) Delegates was introduced by City Clerk Williams and Kevin Faught provided the staff report stating an “Employer Delegate” and a “Member Delegate” needed to be designated by the Board to attend the Annual LAGERS meeting, to be held in Springfield on October 17-18, 2002. Mayor Schaefer entertained a motion. Alderman Gass moved to certify Sandra Williams and Neil Mabry as delegates to the 2002 Annual LAGERS Meeting. Motion was seconded by Alderman Barker. No discussion. Voting aye: Gass, Barker, Taylor, Huff, Farris, and Warlick. Nays: none. Motion carried.

**CERTIFICATION
OF LAGERS
DELEGATES**

First reading of Bill No. 2446, an ordinance reviewing and approving the consultant agreement between Rodney D. Gray of Hendren and Andrae, L.L.C. and the City of Branson and authorizing the Mayor to approve the renewal for the third year term was read by title by City Clerk Williams, and Terry Dody provided the staff report. Mayor Schaefer entertained a motion to approve the first reading of Bill No. 2446. Alderman Gass made the motion, seconded by Alderman Huff. Discussion. Voting aye were: Gass, Barker, Taylor, Huff, Farris, and Warlick. Nays: none. Motion carried.

**BILL NO. 2446
AGREEMENT
RODNEY D. GRAY
HENDREN & ANDRAE**

Public Hearing and First reading of Bill No. 2447, an ordinance approving zoning of “PD” Planned Development for property owned by Muza Florine Weisz and located at 192 Lancashire Drive, Branson, Missouri. was read by title by City Clerk Williams, and Don Stephens provided the staff report. Mayor Schaefer opened the Public Hearing, and after receiving no comments or discussion from the Board or audience, closed the Public Hearing and entertained a motion to approve the first reading of Bill No. 2447. Alderman Barker moved to approve the bill on first reading, seconded by Alderman Gass. No discussion. Voting aye: Gass, Barker, Taylor, Huff, Farris, and Warlick. Nays: none. Motion carried.

**BILL NO. 2447
ZONING
MUZA FLORINE
WEISZ**

Public Hearing and First reading of Bill No. 2448, an ordinance approving zoning of “PD” Planned Development for property owned by Vernon and Connie Cooper and located at 120 Eagle Pointe Drive, Branson, Missouri was read by title by City Clerk Williams, and Don Stephens provided the staff report. Mayor Schaefer opened the Public Hearing, and after receiving no comments or discussion from the Board or audience, closed the Public Hearing and entertained a motion to approve the first reading of Bill No. 2448. Alderman Warlick made the motion, seconded by Alderman Farris. No discussion. Voting aye: Gass, Barker, Taylor, Huff, Farris, and Warlick. Nays: none. Motion carried.

**BILL NO. 2448
ZONING
VERNON and CONNIE
COOPER**

Public Hearing and First reading of Bill No. 2449, an ordinance approving zoning of “PD” Planned Development for property owned by Alan A. and Illa D. Kamp and located at 214 Eagle Pointe Drive, Branson, Missouri was read by title by City Clerk Williams, and Don Stephens provided the staff report.

**BILL NO. 2449
ZONING
ALAN A. and ILLA D.
KAMP**

Mayor Schaefer opened the Public Hearing, and after receiving no comments or discussion from the Board or audience, closed the Public Hearing and entertained a motion to approve the first reading of Bill No. 2449. Alderman Gass made the motion, seconded by Alderman Taylor. No discussion. Voting aye: Gass, Barker, Taylor, Huff, Farris, and Warlick. Nays: none. Motion carried.

Public Hearing and First reading of Bill No. 2450, an ordinance approving zoning of “PD” Planned Development for property owned by Affiliated Investors, Inc. and located at 1569 Pointe Royale Drive, Branson, Missouri was read by title by City Clerk Williams,

**BILL NO. 2450
ZONING
AFFILIATED
INVESTORS, INC.**

and Don Stephens provided the staff report. Mayor Schaefer opened the Public Hearing, and after receiving no comments or discussion from the Board or audience, closed the Public Hearing and entertained a motion to approve the first reading of Bill No. 2450. Alderman Warlick made the motion, seconded by Alderman Huff. No discussion. Voting aye: Gass, Barker, Taylor, Huff, Farris, and Warlick. Nays: none. Motion carried.

Public Hearing and First reading of Bill No. 2451, an ordinance approving zoning of “PD” Planned Development for property owned by James R. Haught and located at 129 The Bluffs #5, Branson, Missouri

**BILL NO. 2451
ZONING
JAMES R. HAUGHT**

was read by title by City Clerk Williams, and Don Stephens provided the staff report. Mayor Schaefer opened the Public Hearing, and after receiving no comments or discussion from the Board or audience, closed the Public Hearing and entertained a motion to approve the first reading of Bill No. 2451. Alderman Barker made the motion, seconded by Alderman Taylor. No discussion. Voting aye: Gass, Barker, Taylor, Huff, Farris, and Warlick. Nays: none. Motion carried.

Public Hearing and First reading of Bill No. 2452, an ordinance approving zoning of “PD” Planned Development for property owned by Jay and Kate P. Orr and located at 158 Troon Drive #4,

**BILL NO. 2452
ZONING
JAY and KATE P. ORR**

Branson, Missouri was read by title by City Clerk Williams, and Don Stephens provided the staff report. Mayor Schaefer opened the Public Hearing, and after receiving no comments or discussion from the Board or audience, closed the Public Hearing and entertained a motion to approve the first reading of Bill No.

2452. Alderman Gass made the motion, seconded by Alderman Barker. No discussion. Voting aye: Gass, Barker, Taylor, Huff, Farris, and Warlick. Nays: none. Motion carried.

Public Hearing and First reading of Bill No. 2453,
an ordinance approving zoning of "PD" Planned
Development for property owned by William R. and
Jennifer A. Surles and located at 318 Wimbledon Drive #8,
Branson, Missouri was read by title by City Clerk
Williams, and Don Stephens provided the staff report. Mayor Schaefer opened the
Public Hearing, and after receiving no comments or discussion from the Board or
audience, closed the Public Hearing and entertained a motion to approve the first
reading of Bill No. 2453. Alderman Gass made the motion, seconded by
Alderman Farris. No discussion. Voting aye: Gass, Barker, Taylor, Huff, Farris,
and Warlick. Nays: none. Motion carried.

BILL NO. 2453
ZONING
WILLIAM and JENNIFER
SURLES

Public Hearing and First reading of Bill No. 2454,
an ordinance approving zoning of "PD" Planned
Development for property owned by James O.
Doyle, Trustee and located at 138 Doyle Court,
Branson, Missouri was read by title by City Clerk
Williams, and Don Stephens provided the staff report. Mayor Schaefer opened the
Public Hearing, and after receiving no comments or discussion from the Board or
audience, closed the Public Hearing and entertained a motion to approve the first
reading of Bill No. 2454. Alderman Gass made the motion, seconded by
Alderman Barker. No discussion. Voting aye: Gass, Barker, Taylor, Huff, Farris,
and Warlick. Nays: none. Motion carried.

BILL NO. 2454
ZONING
JAMES O. DOYLE
TRUSTEE

Public Hearing and First reading of Bill No. 2455,
an ordinance approving zoning of "C" Commercial
for property owned by G. L. Investments, Inc. and
located at 4988 Fall Creek Road, Branson, Missouri
was read by title by City Clerk Williams, and Don
Stephens provided the staff report. Mayor Schaefer opened the Public Hearing, and
after receiving no comments or discussion from the Board or audience, closed the
Public Hearing and entertained a motion to approve the first reading of Bill No.
2455. Alderman Warlick made the motion, seconded by Alderman Farris. No
discussion. Voting aye: Gass, Barker, Taylor, Huff, Farris, and Warlick. Nays:
none. Motion carried.

BILL NO. 2455
ZONING
"C" COMMERCIAL
G.L. INVESTMENTS, INC.

First reading of Bill No. 2457, an ordinance
amending Title IV of the Branson Municipal Code,
Chapter 415, Section 415.010 by adding language
related to security necessary for issuance of
Certificate of Occupancy was read by title by

BILL NO. 2457
AMENDING TITLE IV
BRANSON MUNICIPAL
CODE, CHAPTER 415

City Clerk Williams, and Don Stephens provided the staff report. Mayor Schaefer entertained a motion to approve the first reading of Bill No. 2457. Alderman Barker moved to approve the bill on first reading, seconded by Alderman Huff. Discussion . Voting aye: Gass, Barker, Taylor, Huff, Farris, and Warlick. Nays: none. Motion carried.

First reading of Bill No. 2458, an ordinance amending Section 430.020 of the Branson Municipal Code by adding a definition of Private Restrictions affecting the Subdivision was read by title by City Clerk Williams, and Don Stephens provided the

**BILL NO. 2458
AMENDING
BRANSON MUNICIPAL
CODE, SECT. 430.020**

staff report. Mayor Schaefer entertained a motion to approve the first reading of Bill No. 2458. Alderman Gass made the motion, seconded by Alderman Farris. No discussion. Voting aye: Gass, Barker, Taylor, Huff, Farris, and Warlick. Nays: none. Motion carried.

First reading of Bill No. 2459, an ordinance approving an addendum to the agreement between the Missouri Department of Health and Senior Services and the City of Branson for West Nile mosquito surveillance and collection was read by title by City Clerk Williams, and Kevin Faught provided the staff report. Mayor

**BILL NO. 2459
ADDENDUM
MO DEPT. HEALTH
WEST NILE
MOSQUITO
ORD. NO. 2002-115**

Schaefer entertained a motion to approve the first reading of Bill No. 2459. Alderman Warlick made the motion, seconded by Alderman Farris. No discussion. Voting aye: Gass, Barker, Taylor, Huff, Farris, and Warlick. Nays: none. Motion carried. Alderman Huff moved to read the bill a second time by emergency consent due to the timeliness involved, seconded by Alderman Warlick. Voting aye: Gass, Barker, Taylor, Huff, Farris, and Warlick. Nays: none. Motion carried. City Clerk Williams read Bill No. 2459 by title again. Mayor Schaefer entertained a motion approving the final reading of Bill No. 2459. Alderman Farris made the motion, seconded by Alderman Barker. No discussion. Voting aye: Gass, Barker, Taylor, Huff, Farris, and Warlick. Nays: none. Motion carried. Ordinance No. 2002-115 was duly enacted.

OTHER BUSINESS:

Mayor Schaefer asked if there was any other business that a member of the Board of Aldermen would like to introduce as an official agenda item for discussion and action by the Board. Hearing none. Mayor Schaefer opened the floor for Aldermen and Administrator's Reports.

ALDERMEN/ADMINISTRATOR'S REPORTS

Alderman Barker complimented the reports that were presented this evening by the Branson Police department and the Branson/Lakes Chamber of Commerce.

BARKER

PUBLIC COMMENT:

No Public Comments.

EXECUTIVE SESSION:

Alderman Warlick moved to go into Closed Executive Session pursuant to Section 610.021 RSMo., subsections 1, 2, and 3. Seconded by Alderman Huff. Voting aye: Gass, Barker, Taylor, Huff, Farris, and Warlick. Nays: none. Motion carried.

ADJOURN:

Alderman Huff moved to adjourn. Motion was seconded by Alderman Farris. Voting aye were: Gass, Barker, Taylor, Huff, Farris, and Warlick. Nays: None. Motion carried. Meeting was adjourned at 9:12 p.m.