

Community Pride Committee Minutes

April 3, 2009

City Hall

Attendees: Judy Hartley, chairperson; Chris Myer; Gerry Gerhart; Ron Hall; Jerry Adams

Chairperson Hartley called the meeting to order at 10 a.m.

All discussion centered on “Welcome to Branson” signs on MoDOT right-of-way along north and south U.S. Highway 65

Those in attendance reviewed several ideas for the “Welcome to” signs and decided on two – one was blue on white background that said “Welcome to Branson” and the word “Branson” was in the Chamber logo. The other sign was white on blue background and said the same except along the bottom it read “The Live Entertainment Capital.”

Chris Myer will touch up the two signs and e-mail them to all CPC members to view and vote on at the next meeting, hopefully at the end of April. The final sign will be shown to the Chamber and Branson Aldermen for their approval.

Locations for the signs were decided on. For northbound traffic, the sign would be just north of the U.S. 65 bridge over Taneycomo and just before Highway 76. The southbound sign would be a few hundred feet in front of the current Branson City Limit sign. MoDOT was okay with these locations.

Jerry will contact Larry VanGilder about his sign department creating the signs, which would include the size (8' x 6'), cost and timeline for having them completed.

There was also discussion about smaller versions of the signs to install on south highway 165 coming into Branson and west 65 by the Butterfly Palace for eastbound motorists into Branson. It was decided to right now concentrate on the two U.S. Highway 65 sign installations.