



News Release

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City officials plan final walk of Highway 76 on Dec 15

Members of the Branson Board of Aldermen and city officials will be conducting the fifth and final walking tour along 76 Country Boulevard on Thursday, December 15, starting at 1 p.m. at the Faith Life Church, 3701 West Highway 76. Participants are asked to park their vehicles in the church parking lot.

The walk will include a portion of Highway 76 between Shepherd of the Hills Expressway and Harvey Lane.

Letters have been sent to business owners along this portion of Highway 76 encouraging them to join in the walk; however, all interested citizens are invited to participate.

Purpose of the walking tours is to find ways to enhance the appearance of the heavily traveled Highway 76 corridor. These walks have allowed city officials to meet with each segment of the corridor and compile every response so a plan can be formulated that will begin the pursuit of the recommended improvements.

Within the past four months, the community has already participated in four other walks on portions of Highway 76, and city officials have been pleased with the participation.

Throughout this year, the city has been actively working on its Community Plan 2030 by identifying Highway 76 as an area of vital importance to the long-term sustainability of the community.