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# **NEWS RELEASE**

**Date:** January 28, 2010

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## **Branson Fire & Rescue Releases Annual Performance Report**

Branson Fire & Rescue records yet another year of relatively low fire losses and one unfortunate fire related death in a residential fire. There were no other fire injuries reported.

“Our firefighters strive for excellence in the organization and are ‘hands-on’ in the development of measurable goals and objectives that help guide and direct our organization to provide excellent fire and rescue services to the residents and visitors of Branson,” said Fire Chief Carl Sparks. “This led to fire losses that remain substantially low for a community of our size and uniqueness.

In 2009 the fire department reported a fire loss estimated at \$683,370. A majority of this fire loss was recorded from vehicle fires and four significant residential fires, one of which resulted in the death of an elderly man. In total, there were 53 working fire incidents in 2009.

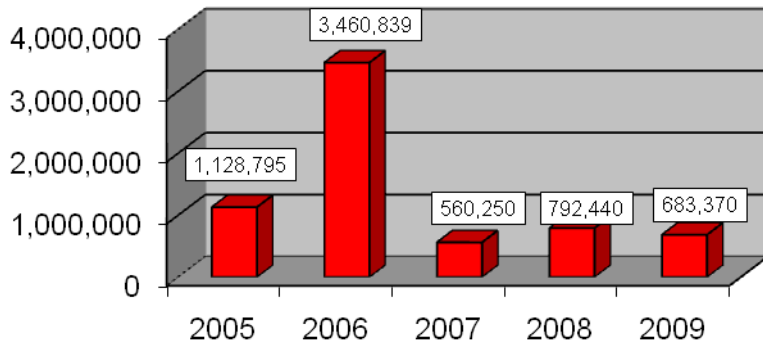
“We are very proud of this substantially low number. Our fire prevention programs, including fire and life safety education and inspection programs are most likely making a huge impact. Additionally, our average response time of 3.97 minutes to emergency incidents is well below our five minute response model,” said Sparks.

The fire department responded to 3,296 incidents in 2009 that included 1,776 calls responding to medical emergencies, 229 motor vehicle accidents, 1,225 non-fire emergencies, and the 66 working fire incidents.

The number of total incidents dropped by 183 from the previous year and this is credited to aggressively working to reduce the response to false automatic fire alarms that cause an

interruption of business and affects the fire department fuel budget for the fire apparatus response.

**LOSS IN DOLLARS - 2005-2009**



**Branson Fire & Rescue Alarm Response - 2005 to 2009**

