



www.cityofbranson.org

CITY OF BRANSON

110 W. Maddux
Branson, MO 65616
417-334-3345
Public Information Department
jadams@cityofbranson.org

NEWS RELEASE

July 11, 2007

CONTACT: Cindy Shook, parks and recreation director, 335-2368

Branson RecPlex receives Interior Design Award

Energetic design appeals to all ages

The new Branson RecPlex and its interior designer have received the "Interior Design of the Year" award by 417 Magazine of Springfield. The RecPlex was entered in the Commercial/Civic category and featured in the magazine's June edition that focused on unique and creative residential and commercial designs.

Tami McCune, formerly of Sapp Design Associates of Springfield, designed the RecPlex.

The 44,000 square foot RecPlex, located on 42 acres along Branson Hills Parkway, features a fitness center, two gymnasiums, volleyball courts, an outdoor aquatics park, athletic fields, an indoor and outdoor track, and concession area. The facility took almost two years to complete. It opened in June 2005.

Branson Parks and Recreation Director Cindy Shook told McCune to evoke a feeling of excitement upon entering the RecPlex. "We clearly wanted an energetic, colorful place that was appealing to all age groups," said McCune. "And we wanted to create an energetic environment that inspired people to get moving."

McCune used blue, green and yellow paired with brick, glass, metal and wood. Patterning in the vinyl floor, upholstery and carpet also underscored the theme of movement. "The bright colors and circular shapes are energetic," she said.

According to Shook, the RecPlex has not only been a popular recreation facility for area residents, but it has also given back to the community by attracting national and regional athletic tournaments, which in turn, generate more visitors to the Branson area. "The center has had a positive economic impact on our community," Shook said.