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NEWS RELEASE

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Recycle bins set up in Branson and Hollister for phone book recycling

To encourage telephone directory recycling, three businesses have stepped up to provide large, green recycle bins at their locations to accept phone books only during June and July.

Those locations include:

Wal-Mart on Hwy 76 during June and July

Country Mart at the Cedar Ridge shopping center on Highway 248 through June

K-Mart on Highway 248 during July

Country Mart in Hollister during June and July.

Phone books are accepted year round at the Recycle Center located at 606 Compton Drive, one block east of the 65/248 Interchange. Or, if residents wish to receive fewer phone books they may opt out at www.yellowpagesoptout.com.

Quantities of 50 or more books will be picked up by calling the local Girl Scouts at 417-527-5724; local troops receive money for the phone books they recycle.

Last year's kickoff event brought in more than 7 tons of directories, in just three hours. A total of 31 tons, enough to fill 1 ½ semi trucks full of phone books, were recycled in the Branson area last year.

Phone book recycling has been spearheaded by local phone company CenturyLink, together with co-sponsors City of Branson and Branson Lakes Area Lodging Association. Partners include Cintas Document Management, Hometown Radio, and Bott Radio, the Ozark Mountain Girl Scouts, and Nestle' Purina PetCare.