

CITY OF BRANSON
1% CITY SALES TAX RECEIPTS REPORTED BY FILING PERIOD from MO. DEPT. of REVENUE

ROLLING 12 MONTHS
 (Data updated as of 7/26/2010)

FILING MONTH	BRANSON HILLS 1% TAX RECEIPTS	BRANSON LANDING 1% TAX RECEIPTS	HISTORIC DOWNTOWN BRANSON 1% TAX RECEIPTS	REST OF BRANSON 1% TAX RECEIPTS	TOTAL SALES TAX RECEIPTS @ 1%	TOTAL BRANSON MONTHLY RETAIL SALES VALUE	BRANSON HILLS (Last 12 Mo. Retail Sales Value)	BRANSON LANDING (Last 12 Mo. Retail Sales Value)	HISTORIC DOWNTOWN BRANSON (Last 12 Mo. Retail Sales Value)	REST OF BRANSON (Last 12 Mo. Retail Sales Value)	LAST 12 MONTH TOTAL RETAIL SALES VALUE	ANNUAL GROWTH IN BRANSON HILLS (Retail Sales Value)	ANNUAL GROWTH IN BRANSON LANDING (Retail Sales Value)	ANNUAL GROWTH IN HISTORIC DOWNTOWN BRANSON (Retail Sales Value)	ANNUAL GROWTH IN REST OF BRANSON (Retail Sales Value)	BRANSON'S TOTAL ANNUAL GROWTH (Retail Sales Value)	CURRENT BRANSON ECONOMIC ANNUAL GROWTH RATE
Jan-08	33,040.82	34,545.29	11,969.73	247,489.80	327,045.64	32,704,564	48,954,793	107,264,490	31,849,866	822,652,210	1,010,721,359	10,973,114	40,609,805	-1,540,798	16,627,843	66,669,964	7.1%
Feb-08	33,516.91	37,288.74	12,867.47	265,844.21	349,517.33	34,951,733	49,487,258	107,453,718	31,868,845	819,807,722	1,008,617,543	8,686,353	37,259,387	-1,367,761	11,297,609	55,875,588	5.9%
Mar-08	45,751.49	85,019.50	23,332.86	533,794.76	687,898.61	68,789,861	50,394,778	107,121,048	31,893,677	814,982,706	1,004,392,209	9,834,555	28,102,000	-1,008,343	4,070,449	40,998,661	4.3%
Apr-08	43,098.52	69,953.02	23,102.53	505,464.51	641,618.58	64,161,858	51,192,905	107,523,575	31,912,975	811,855,225	1,002,484,680	10,844,562	22,998,556	-645,813	569,765	33,767,070	3.5%
May-08	44,930.11	87,391.12	27,493.50	651,278.06	811,092.79	81,109,279	52,198,991	108,121,694	31,963,404	808,500,720	1,000,784,809	11,485,538	16,725,347	-146,206	-4,337,182	23,727,497	2.4%
Jun-08	99,829.81	130,952.80	35,405.09	892,593.95	1,158,781.65	115,878,165	58,184,427	109,527,778	31,919,295	807,551,615	1,007,183,115	16,882,947	14,216,984	-43,139	-7,420,088	23,636,704	2.4%
Jul-08	113,790.33	136,665.86	32,094.26	972,009.14	1,254,559.59	125,455,959	65,688,685	111,145,383	31,903,655	806,639,795	1,015,377,518	23,689,174	12,445,891	70,209	-12,441,217	23,764,057	2.4%
Aug-08	111,651.90	122,455.82	28,291.01	790,613.21	1,053,011.94	105,301,194	73,212,667	113,387,838	31,944,126	807,298,362	1,025,842,993	30,489,589	12,579,638	156,602	-16,868,139	26,357,690	2.6%
Sep-08	97,053.31	111,914.76	33,696.43	710,432.63	953,097.13	95,309,713	78,971,213	114,630,558	31,876,274	799,741,117	1,025,219,162	35,305,507	12,310,469	67,050	-21,717,255	25,965,771	2.6%
Oct-08	101,111.39	99,238.25	31,477.43	745,883.55	977,710.62	97,771,062	84,615,724	114,386,434	31,811,278	794,407,584	1,025,221,020	39,546,124	9,977,500	13,481	-27,166,630	22,370,475	2.2%
Nov-08	119,457.79	105,754.75	29,244.85	855,405.58	1,109,862.97	110,986,297	91,129,984	113,140,422	31,650,830	784,735,472	1,020,656,708	43,998,540	6,298,781	-205,920	-40,004,669	10,086,732	1.0%
Dec-08	152,360.08	115,881.62	25,857.83	619,115.74	913,215.27	91,321,527	99,559,246	113,706,153	31,483,299	778,992,514	1,023,741,212	50,444,265	6,871,295	-464,014	-44,109,800	12,741,746	1.3%
Jan-09	88,980.23	36,175.92	10,886.59	216,896.23	352,938.97	35,293,897	105,153,187	113,869,216	31,374,985	775,933,157	1,026,330,545	56,198,394	6,604,726	-474,881	-46,719,053	15,609,186	1.5%
Feb-09	88,412.18	41,272.83	12,553.09	246,201.25	388,439.35	38,843,935	110,642,714	114,267,625	31,343,547	773,968,861	1,030,222,747	61,155,456	6,813,907	-525,298	-45,838,861	21,605,204	2.1%
Mar-09	105,570.60	87,973.05	22,247.11	492,051.66	707,842.42	70,784,242	116,624,625	114,562,980	31,234,972	769,974,551	1,032,217,128	66,229,847	7,441,932	-658,705	-45,188,155	27,824,919	2.8%
Apr-09	104,932.70	73,860.48	21,556.42	448,808.10	649,157.70	64,915,770	122,808,043	114,953,726	31,080,361	764,128,910	1,032,971,040	71,615,138	7,430,151	-832,614	-47,726,315	30,486,360	3.0%
May-09	115,386.52	92,098.36	24,896.49	573,124.82	805,506.19	80,550,619	129,853,684	115,424,450	30,820,660	756,313,586	1,032,412,380	77,654,693	7,302,756	-1,142,744	-52,187,134	31,627,571	3.2%
Jun-09	126,812.46	131,129.87	34,108.61	787,335.53	1,079,386.47	107,938,647	132,551,949	115,442,157	30,691,012	745,787,744	1,024,472,862	74,367,522	5,914,379	-1,228,283	-61,763,871	17,289,747	1.7%
Jul-09	126,059.47	141,311.74	31,037.43	895,680.38	1,194,089.02	119,408,902	133,778,863	115,906,745	30,585,329	738,154,868	1,018,425,805	68,090,178	4,761,362	-1,318,326	-68,484,927	3,048,287	0.3%
Aug-09	119,058.46	115,945.36	25,660.40	689,476.75	950,140.97	95,014,097	134,519,519	115,255,699	30,322,268	728,041,222	1,008,138,708	61,306,852	1,867,861	-1,621,858	-79,257,140	-17,704,285	-1.7%
Sep-09	114,152.28	105,535.95	32,444.78	664,322.89	916,455.90	91,645,590	136,229,416	114,617,818	30,197,103	723,430,248	1,004,474,585	57,258,203	-12,740	-1,679,171	-76,310,869	-20,744,577	-2.0%
Oct-09	112,877.16	94,179.82	29,495.82	674,021.92	910,574.72	91,057,472	137,405,993	114,111,975	29,998,942	716,244,085	997,760,995	52,790,269	-274,459	-1,812,336	-78,163,499	-27,460,025	-2.7%
Nov-09	139,810.95	113,624.28	29,062.83	791,512.87	1,074,010.93	107,401,093	139,441,309	114,898,928	29,980,740	709,854,814	994,175,791	48,311,325	1,758,506	-1,670,090	-74,880,658	-26,480,917	-2.6%
Dec-09	183,088.25	113,919.49	30,061.85	593,662.18	920,731.77	92,073,177	142,514,126	114,702,715	30,401,142	707,309,458	994,927,441	42,954,880	996,562	-1,082,157	-71,683,056	-28,813,771	-2.8%
Jan-10	94,859.52	28,078.13	9,432.58	212,500.00	344,870.23	34,487,023	143,102,055	113,892,936	30,255,741	706,869,835	994,120,567	37,948,868	23,720	-1,119,244	-69,063,322	-32,209,978	-3.1%
Feb-10	106,476.50	42,518.75	11,701.97	230,902.07	391,599.29	39,159,929	144,908,487	114,017,528	30,170,629	705,339,917	994,436,561	34,265,773	-250,097	-1,172,918	-68,628,944	-35,786,186	-3.5%
Mar-10	123,969.92	87,860.47	21,695.10	498,346.83	731,872.32	73,187,232	146,748,419	114,006,270	30,115,428	705,969,434	996,839,551	30,123,794	-556,710	-1,119,544	-63,825,117	-35,377,577	-3.4%
Apr-10	113,585.12	80,381.33	21,900.58	443,090.57	658,957.60	65,895,760	147,613,661	114,658,355	30,149,844	705,397,681	997,819,541	24,805,618	-295,371	-930,517	-58,731,229	-35,151,499	-3.4%
% Change	8.2%	8.8%	1.6%	-1.3%	1.5%	1.5%	20.2%	-0.3%	-3.0%	-7.7%	-3.4%						

* City receives 99% of sales tax shown above as Mo. Dept. of Revenue keeps 1% as a collection fee.

CONTENTS: This report is prepared from business tax filings as reported by the business to the Mo. Dept. of Revenue and reported back to the City of Branson on a monthly CD. The numbers are reflected in the month of the tax filing NOT in the month in which the tax was received. As a result this reflects the true economic activity of the City by month. Since some businesses file late or have been audited, numbers for earlier reported months will change some each month as they pay past due taxes or amend earlier tax returns. The city receives only 99% of the amounts shown as the Mo. Dept. of Revenue keeps 1% as a collection fee.

TIMING: The city's finance department receives the state CD that contains about 4000 transactions around the 15th of the month. These transactions have to then be sorted and matched with the business and the geographical area (i.e. TIF, downtown) in which the business is located. The latest state CD was received in the middle of July; reflects taxes received by the Dept. of Revenue in June; and reflects taxes paid by businesses for filing periods of May & April and some earlier tax periods. A significant amount of the May tax filing period will not be reported on a state CD until August and as a result May numbers won't be shown on this report until next month. This report is usually prepared the last week of a calendar month.